

Minnesota Environmental Health Association

P.O. Box 441
Anoka, MN 55303
www.mehaonline.org



Greetings,

The Minnesota Environmental Health Association (MEHA) is hosting the annual Food and Drug Administration (FDA) Retail Food Protection Central Region Seminar in conjunction with the National Environmental Health Association (NEHA) Region IV biennial fall conference at the **Commons Hotel on the University of Minnesota East Bank Campus in Minneapolis, MN from September 19 to September 21, 2017.**

The FDA Central Region is comprised of members from 15 states (MN, ND, SD, IL, MI, WI, IN, KY, OH, WV, DE, PA, NJ, MD, VA and the District of Columbia). NEHA Region IV represents six states (MN, WI, ND, SD, IA, and NE). Membership from these two groups consists of food protection and environmental health professionals.

We are seeking sponsorship for this unique event and are inviting vendors to exhibit their products and services as well. Your organization is strongly connected with Food Safety or Environmental Health and may benefit from being a Sponsor or Vendor at this event; we invite you to consider participating as a Sponsor and/or Vendor.

Vendor applications will be processed on a first come first serve basis. Sustaining MEHA members and non-profits will receive discounted vendor rates and sponsor organizations will have the option of a complimentary vendor table as well. Please note on the Conference Vendor Application any logistical needs for your display (i.e. space, table, electricity, food sampling). Applications can be mailed to:

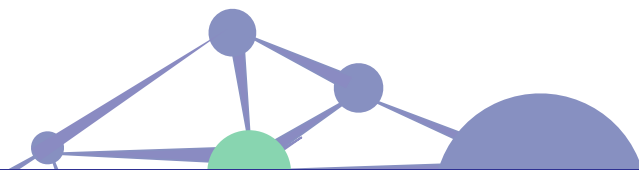
*Minnesota Environmental Health Association
ATTN: FDA/NEHA
P.O. Box 441
Anoka, MN 55303*

Applications can also be submitted electronically online at:

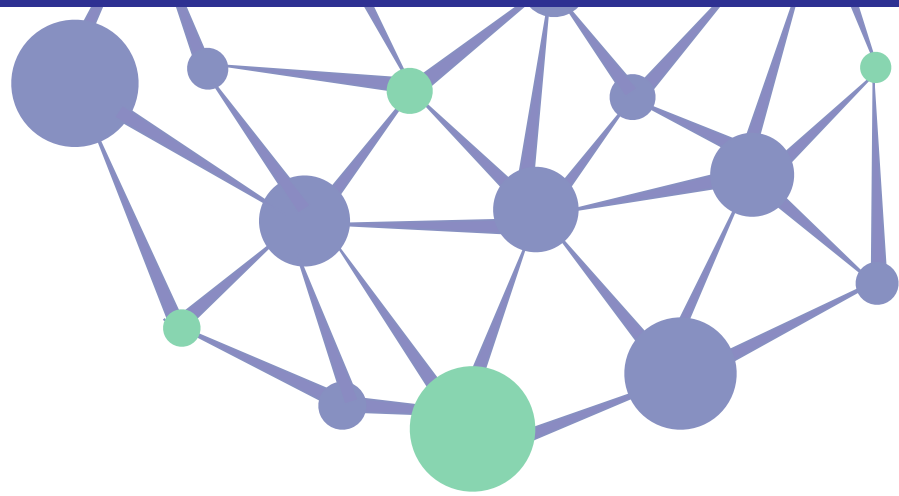
Vendor Application link: <http://meha.wildapricot.org/event-2383271>
Sponsor Application link: <http://meha.wildapricot.org/event-2383282>

We hope you will take advantage of this opportunity to meet and socialize with a large and diverse group of conference attendees. If you have any questions about ways your organization can participate as part of this conference, please contact us directly at 651-201-4843 or at president@mehaonline.org. Thank you for your consideration and we look forward to seeing you in fall 2017!

The mission of the Minnesota Environmental Health Association is to provide professional development to its members, and education and information to the community, which will maintain and enhance public health and the environment in Minnesota.



We are all connected; our choices impact each other's lives every day. Partner with us to keep the food we make, sell and eat safe.



As Minnesotans, we are creating excellence across the borders that define our state, communities and cultures. We are all on the same team when it comes to food safety and through unparalleled collaboration and continuous improvement, we are committed to strengthening our partnerships and the bonds that connect us.



MEHA[®]

The Minnesota Environmental Health Association is committed to inviting every one to the table.

We are seeking sponsors committed to retail food safety to help with speakers and venue expenditures.

FDA Retail Food Protection Seminar

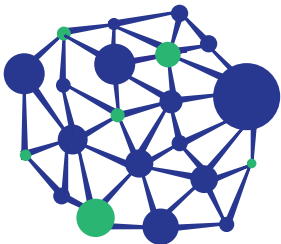
September 19-21

The Commons Hotel,
University of Minnesota
East Bank Campus,
Minneapolis

The FDA Retail Food Protection Seminar is for Food Safety Practitioners and Policy Makers from Government, Industry, and Academia. Register today!



Sponsorship Benefits <i>(These recommended sponsor levels are negotiable and we welcome any in-kind sponsorship ideas)</i>	Lunch or Networking Sponsor (\$5,000+)	Refreshment Break Sponsor (\$3,000)	Conference Track Sponsor (\$2,000)	Conference Speaker Sponsor (\$1,000)	General Conference Sponsor (\$500)
Complimentary hotel room at the Commons Hotel for 3 Nights	X				
Complimentary hotel room at the Commons Hotel for 2 Nights		X			
Complimentary hotel room at the Commons Hotel for 1 Nights			X		
Company logo placement on banner at event registration table	X	X			
Company signage at sponsored event	X	X			
Full page ad in conference program	X				
1/2 page ad in conference program		X	X		
1/4 page ad in conference program				X	
Business Card ad in conference program					X
Reserved table in sessions for up to 4 attendees from company/organization	X	X			
Opportunity for one representative to introduce opening or closing speakers	X				
Verbal recognition and thanks for contribution to the conference.	X	X			



Contact Caleb Johnson at caleb.johnson@state.mn.us or 651-201-4843 with any questions about the seminar or how you can become a sponsor.

Conference Early Bird Registration Deadline: *August 15, 2017*