

How to Build Consensus on Picking out a “Great Beer”:

Strategies and Ideas for
Building Trust Between Industry
and Government

Lenny Russo, Nick Koreen,
Benjamin Roberts, Marty Putz

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Take Home Messages:

- ✓ Collaboration (through continued education) creates transparency which leads to trust.
- ✓ The government and industry have an opportunity and responsibility to increase their communication between each other to better understand the roles each play in protecting the public health.
- ✓ If we work together we can create a better system to reduce risks in the food supply chain and to help prevent foodborne illness.

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